



Scaleo chip and Tata Elxsi partner to deliver an AUTOSAR-based Automotive Platform

Bangalore/Sophia Antipolis, November 7 2008. Scaleo chip, a leading fabless automotive System-On-Chip (SoC) company and Tata Elxsi, a leading automotive service company today announced their partnership to build a rich and flexible AUTOSAR-based Automotive Platform to cater to the car makers and the Tier-1s with cost-effective and innovative electronic solutions.

The increasing system complexity, short time development and cost reduction pressure drive automotive OEM to look for standard software combined with flexible and highly re-usable hardware system supporting car-to-car projects. Addressing this new challenge, Scaleo chip and Tata Elxsi have combined their automotive system expertise to jointly develop an Automotive Platform compliant to AUTOSAR standard. This hardware and software platform endows OEM and Tier-1s to define their system requirements at AUTOSAR level. They will be able to tailor both software and hardware to match their exact needs using the most appropriate Scaleo chip's ASSP, custom ASIC or FPGA solution. As a result this approach will enable Tier-1s to support different car makers and vehicles architectures with a single software and hardware baseline running on Scaleo chip's SoC or derivatives.

"Bringing together system and silicon has always been our leitmotiv. Our partnership with Tata Elxsi will enable us to offer our customers production ready AUTOSAR software built in to our products." said Bruno Paucard, CEO of Scaleo chip. Prakash Satyanarayan, General Manager of Tata Elxsi, added "working in upstream with Scaleo chip, our endeavour would be to ensure that the customer application takes benefit of a reliable and tightly coupled AUTOSAR software and hardware.

The first available automotive platform elements will be configurable AUTOSAR Micro-controller Abstraction Layer (MCAL) modules dedicated to **easyCANxF®** and upcoming **easyBCU®** microcontroller family addressing body control and driver-information applications.

About Scaleo chip

Scaleo chip is an automotive System-On-Chip company bringing together System and Silicon. With millions of units delivered to the automotive market every year, Scaleo chip is a European leader of the silicon fabless industry. Scaleo chip is headquartered in Sophia-Antipolis.

Additional information about Scaleo chip at www.scaleochip.com

About Tata Elxsi

Tata Elxsi is an embedded product design and services company – part of the 50 Billion Dollar Tata conglomerate. On one hand, Tata Elxsi brings in key focus and expertise in AUTOSAR compliant Automotive ECU design and development focussing on Body computers and Powertrain modules and on the other, domain capabilities supporting automotive OEMs and Tier-1s worldwide with comprehensive product life-cycle R&D services and a portfolio of reusable IP components. Tata Elxsi is a Premium member of AUTOSAR and an Associate member of FlexRay consortium.

Additional information about Tata Elxsi is available at www.tataelxsi.com

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